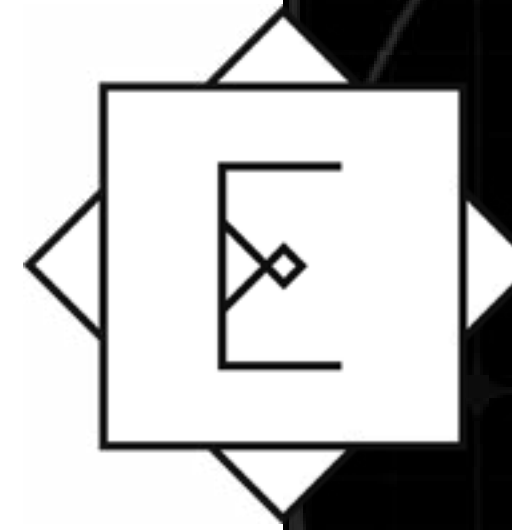


9 Years of Design Excellence

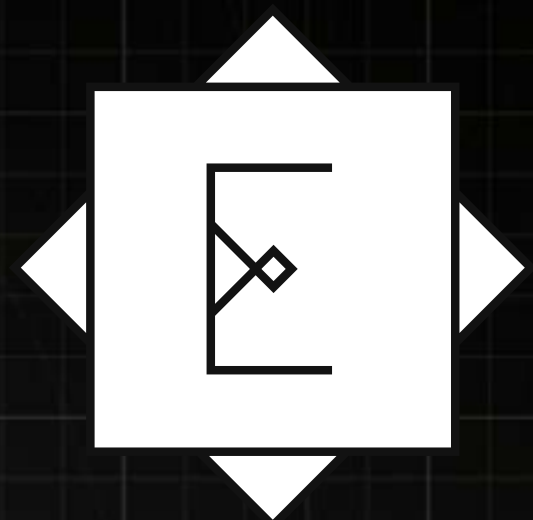
ERIN HOLT

SENIOR GRAPHIC DESIGNER

Adobe-certified Senior Graphic Designer with over **nine years** of experience managing the design and execution of print, digital, and web projects. Expertise collaborating with creative teams and leading the production of designs that support brand identity and customer engagement aligned to the business strategy and target market.



Visit resume.erinholt.co for full job duties and extended portfolio_



ABOUT ME

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I'm **Erin Holt**, Senior Graphic Designer

As a senior-level designer with **nine years of experience** at a global technology company, I have developed strong skills for creating visually engaging design in a variety of formats: print and digital ads, account-based marketing (ABM) ads, brochures, case studies, white papers, presentations, WordPress microsites, large-scale signage, Pardot landing pages, and web layouts.

Throughout my career, I've worked on a range of projects and advanced into leadership roles while collaborating with cross-functional teams to deliver designs that are both aesthetically pleasing and highly functional. My expertise lies in aligning creative vision with business goals, ensuring that each project not only meets brand standards but also drives user engagement and delivers measurable results across diverse markets.

2022 - 2024



Adobe Certified
Professional
in Visual Design



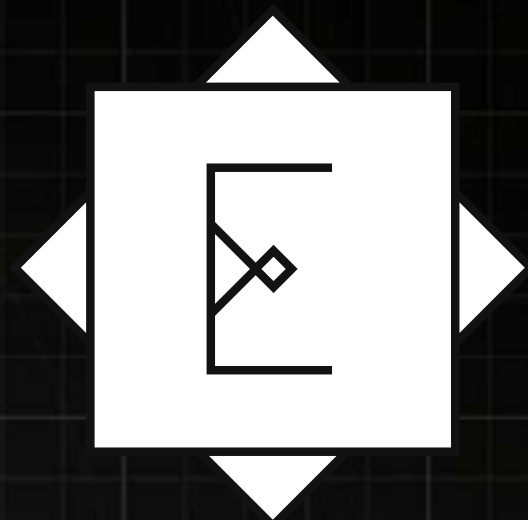
Adobe Certified Professional
in Visual Design
Using Adobe Photoshop



Adobe Certified Professional
in Graphic Design & Illustration
Using Adobe Illustrator



Adobe Certified Professional in
Print & Digital Media Publication
Using Adobe InDesign



RESUME

RESUME

EXPERIENCE

2015-CURRENT

Sr./Jr. Graphic Designer

Hexagon's Safety, Infrastructure & Geospatial division (SIG)

Nine years of experience creating impactful designs for print and digital formats, including ads, brochures, case studies, and web layouts. Developed high-impact executive presentations for town halls, quarterly reviews, and major sales conferences, aligning design strategies with business goals to drive engagement and measurable results.

Oversaw a comprehensive website rebranding, applying new branding to over 400 documents and curating 300+ images, which refined asset management strategy and strengthened communication across teams. Created materials for internal events, large-scale signage, and graphics for global conferences, showcasing a proven ability to handle deadline-oriented projects with attention to detail.

2017-2019

Team Scrum Master

Hexagon's Safety & Infrastructure division (Hexagon SI)

Scrum Master experience managing biweekly sprints and structuring projects in Atlassian JIRA for streamlined workflows. Provided marketing managers with data-driven insights on key projects and coordinated initiatives with the corporate team, traveling to Atlanta for alignment. Led the transition from JIRA to Wrike post-merger, ensuring a smooth data migration for the expanded team.

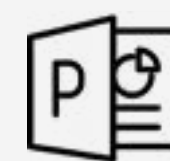
2015

Graphic Designer

Yorktown Systems Group, Inc. (YSG)

Supported a critical 300-page proposal under a tight deadline, ensuring compliance with strict government standards. Developed organizational charts and infographics to enhance clarity and visual appeal while managing project stress. Created brand visuals and report covers, delivering high-quality work that supported organizational communications and contributed to the proposal's success.

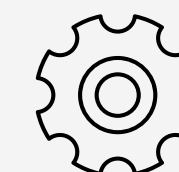
MY STANDOUT AREAS



PowerPoint Presentations



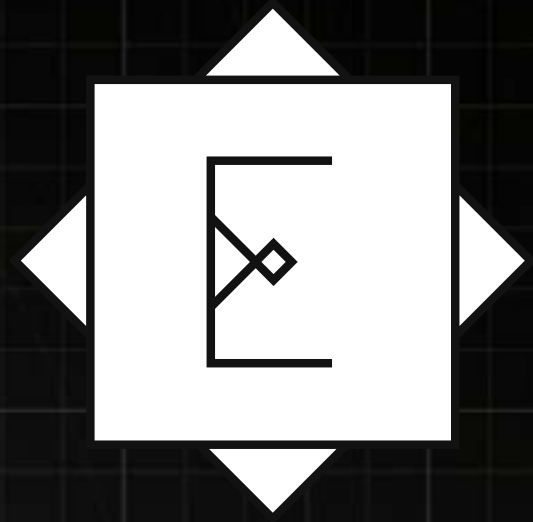
Automation of Processes



Web / Digital Collaboration

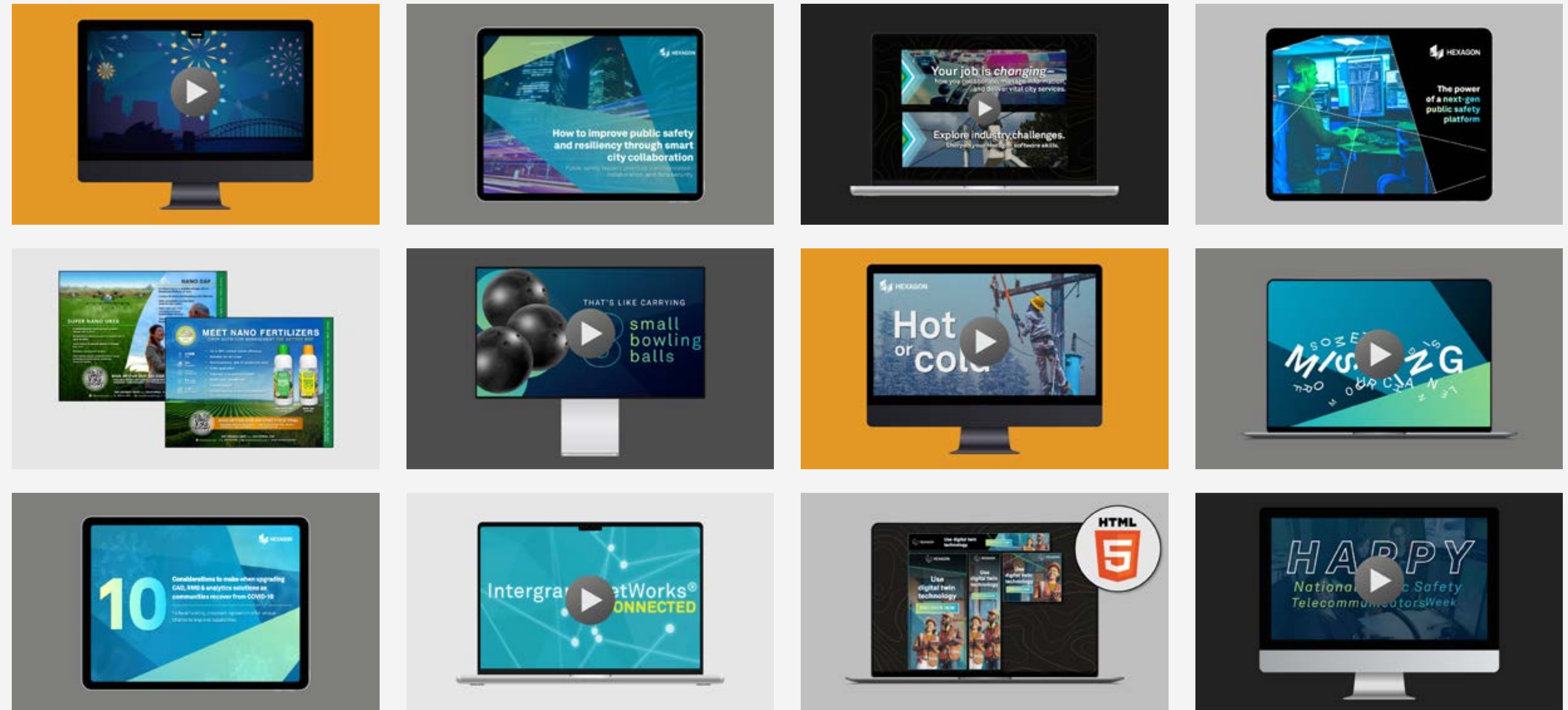


Multimedia Competency

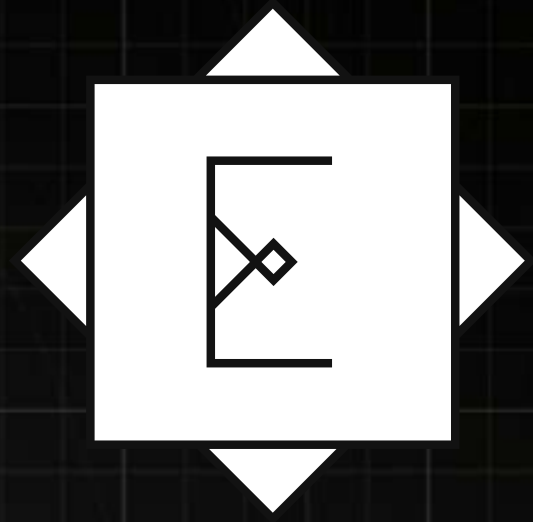


PORTFOLIO

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PORTFOLIO



TESTIMONIALS

TESTIMONIALS



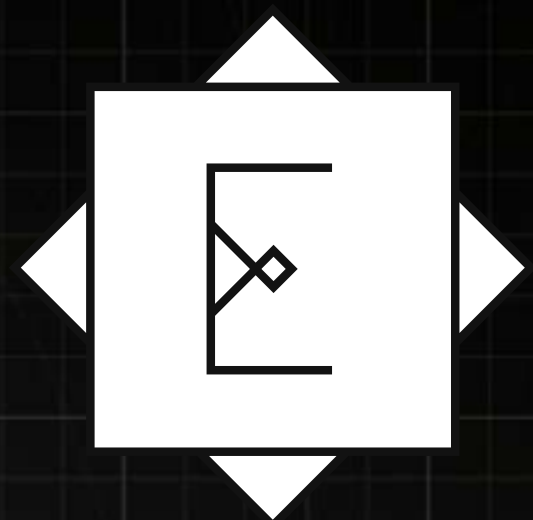
Kristen Goode

CONTENT MANAGER & STRATEGIST

Erin is the most creative, well-rounded, and intuitive graphic designer I've ever had the pleasure of working alongside. Whether I've described my creative vision or just described the problem I'm trying to solve, she delivers beautiful, functional campaign collateral that always exceeds my expectations.

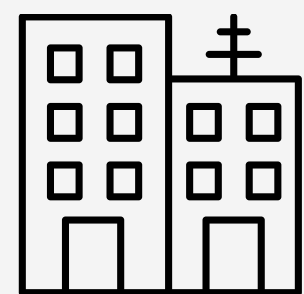
Erin works well independently of others, but she thrives through collaboration. She's always ready to sit down with a copywriter and work together on a finished product, collaboratively editing the copy and design in tandem to ensure efficient, high-quality results every time.

More than a skilled graphic designer, Erin also helps her teammates improve their graphic design skills. She goes above and beyond to create basic Photoshop, InDesign, and Illustrator templates that empower coworkers with basic graphic design skills (like me) to create beautiful, well-branded, campaign materials on their own. Additionally Erin is patient when guiding others through a design issue and is skilled in the art of diplomatic correction.

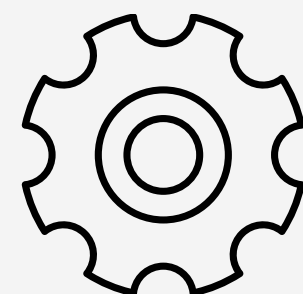


CONTACT

Actively seeking opportunities for growth:



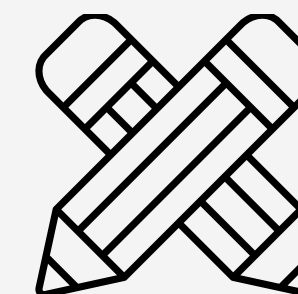
Security
Clearance
Sponsorship



Microsoft
SharePoint
Admin Training



Design and Web
Accessibility (WCAG)
Standards Training



Adobe Experience
Manager (AEM)
Training

I am currently open for freelancing on weekends and undertake design requests for **volunteer PowerPoint work** for medical researchers giving keynote or conference presentations in the fields of genetics, rheumatology, and neurology.



ERIN@ERINHOLT.CO

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